



**PLAY4PEACE**



**APM PARFUM**

**OFFER YOU THE IDEAL GIFT FOR THE FESTIVE SEASON**

**ALL FUNDS RAISED WILL BE DONATED TO SUPPORT**

**DISADVANTAGED YOUNG PEOPLE**

**Would you like to treat your employees, customers or loved ones this festive season, and at the same time participate in an impactful social project?**

Play4Peace non-profit has teamed up with APM parfum to offer you the ideal gift.

Discover our **vegetable wax scented candles**, whose **fragrance comes exclusively from Grasse, the world capital of perfume.**

**All funds raised will be donated to our non-profit to support young people from less privileged backgrounds.**





# GIFTS

## SCENTED CANDLE 290 GR



50€ piece

~~69€ piece~~

## STICK FRAGRANCE DIFFUSEUR



50€ piece

~~69€ piece~~

## PERFUMES

Carthage Garden

Vertine

Divine amber

Secret wood

Mystic fig

Damia

Black oud

Subject to availability

To place your order, please contact us at [info@play4peace.be](mailto:info@play4peace.be) before December 5, 2023 (delivery 3 weeks).

# YOUR IMPACT

Each candle reflects our commitment to peace, unity and support for underprivileged young people.

All incomes from the sale of these candles will be entirely donated to Play4Peace to fund **access to sport** (football, rugby, boxing, golf and padel) **and education** (conferences, training & workshops) **helping young people acquire the basic skills and knowledge necessary for their personal and professional development.**

The festive season is a **unique opportunity to warm the hearts of your employees, families and friends while contributing to a better world.**

**“Together, let’s break down social and cultural barriers through sport and education”**



# PLAY4PEACE NON-PROFIT

**Play4Peace works to break down social and cultural barriers** by providing access to activities often considered out of reach for less privileged young people aged 14 to 30. **Our aim is to support them in their personal and professional development.**

Our scope of action is vast, extending far beyond sporting activities. It also includes an academy focused on entrepreneurship, individual and group coaching sessions, training programs, inspiring conferences and stimulating encounters.

**We see sport and education as powerful drivers of inclusion, growth and preparation for a fulfilling future, both personally and professionally.**

## SOME FIGURES OF 2022

**324**

Young people took part in sports activities every week

**900**

Young people took part in conferences, training courses, etc.

**+1.400**

Impacted over 1 year (donation of equipment, hygiene kit, etc.)

# APM PARFUM

**APM Parfum is a leading player in the field of room fragrances and olfactory marketing,** creating for prestigious customers worldwide. APM Parfum shares our vision of peace and inclusion for all communities.

Their handcrafted candles perfectly symbolize the light and hope we want to bring to every home during the holidays. **They "generate magic and emotion through the power of fragrance alone".**

MICHLIFEN  
RESORT & GOLF

SOFITEL  
LUXURY HOTELS







APM PARFUM

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